



V. PMO SUMMIT CLOSING REPORT

2023

WHY?

Why is the “PMO Summit” organized?

PMI’s recent research shows that 70% of organizations have a PMO worldwide. These PMOs operate in different sectors with different names and structures. Some PMOs position themselves at a strategic level, while others are operational, and some are positioned at both strategic and operational levels. In other words, organizations strive to meet their needs and expectations by adopting the most suitable structure.

While this diversity poses a challenge in terms of not having a single recipe for PMO success, it also provides an opportunity to develop different approaches that can address the natural complexity within organizations. However, learning what these different approaches should be can turn into a costly trial-and-error process for organizations.

Through the PMO Summit, we aim to bring PMOs together to increase interaction...

With the PMO Summit, we aim to capture the dynamics in the changing world...

Through the PMO Summit, we aim to serve as a guide on PMOs' journey of development...



KEYNOTE



Dr. Saadi Adra, CEO of Advisors and keynote speaker, explained why and how to create the Benefits Management Office which integrates strategy, operations, and projects.

“Project, portfolio, and program governance is the framework that enables effective and efficient decision making on a portfolio of project and program investments”.

“Benefits are not just one dimension of portfolio, program, and project management, they are the rationale for the investment of taxpayers’ and shareholders’ funds in change initiatives.”

MAIN TOPICS DISCUSSED

The summit program is designed based on the feedback received from the previous four PMO Summit as follows:

PMO: Strategic and Agile Transformation Future Culture, People, and Communication



DR.SAADI ADRA
08:50-09:30

Keynote



FÜSUN BORLUK
09:30-09:50

Agile Dünyada PYO'nun ve
PY'lerin Geleceği



YASEMİN
KELEŞ YAVUZ
09:50- 10: 10

Executive Level Perspective
on the Project Management Office



YUSUF KENAN
YILMAZ
10:10-10:30

Strategic Synergy:
The Key Role of Strategic
PMO at the Intersection of
Strategy, Execution and Value



DR. MUSTAFA
HAFIZOĞLU
10:30-10:40

MODERATÖR

PYO: STRATEJİK VE ÇEVİK

PMO
S U M M I T

PMO: STRATEGIC & AGILE



When discussing the role of PMOs and project managers in the agile world, **Fusun Borluk**, the recipient of the 2022 PMO Global World PMO Leader Award, gave the following insight, according to **Burak Cankaya**, our attendee from the Ministry of Transport and Infrastructure: "Project managers will always be needed, no matter how agile your business or life is." Moreover, Mustafa Şahin, our attendee from VavaCars, mentioned that "We explored the evolving role of PMOs and the importance of being strategic and agile (in this summit). We deep dived into value-focused project management and the need to be ready for future disruptions and trends."

Yasemin Keleş Yavuz, the elected president 2024 of PMI Turkey Chapter and experienced project management professional, shared her experiences on establishing PMOs and mentioned the crucial role of executive support on PMOs. The role of the PMOs should be presented well to the other departments as well as the top management. As **Ertan Yüksel**, Director of Transformation Office at De Facto, mentioned "The stakeholder ownership and the top management support are the biggest factors that lead to success in transformations"



PMO: STRATEGIC & AGILE



In order to translate strategic goals into concrete results and increase organizational success, **Yusuf Kenan Yilmaz, Ph.D(c)** Head of Strategic Program Management Office at Kuveyt Türk Participation Bank, presented Strategic Synergy: The Key Role of Strategic PMO at the Intersection of Strategy, Execution, and Value. **Ece Yıldız Koyuncu**, a participant from Volt Technology Co., impressed with the way how Yusuf Kenan achieved to create value by transforming project management offices into value management offices using agile approaches.



V. PMO SUMMIT with
Numbers:

19 SPEAKERS

80 ATTENDEES

47 COMPANIES and
PMOs



TRANSFORMATION

“In any transformation Project, the most fundamental value that needs to be preserved and brightened is the human. In an environment where individuals and teams are proactive and efficient, all goals will be naturally achieved.”

CIGDEM SAHIN / Agile Transformation and PMO
Director/TAT GIDA - KOÇ HOLDING

PMO
S U M M I T



ERTAN YÜKSEL
11:00-11:20

Dönüşüm Yolculuğunda
Değer Odaklı Proje Yönetimi



RIDVAN AKÇİÇEK
11:20-11:40

Farklı Sektörlerdeki Çevik Dönüşüm
Yolculuklarında Projeler ve
PMO Nasıl Konumlanıyor?



**ÇİĞDEM
ŞAHİN**
11:40-12:00

Dönüşüm Yolculuğunda
'ELMAS' Değerler...



**DR. BÜLENT
GÜMÜŞ**
12:00-12:10

DÖNÜŞÜM

TRANSFORMATION



According to **Ertan Yüksel**, Director of Transformation Office at De Facto, the human and cultural dimensions must also be taken into account for the transformations to be long-lasting. The founder and CEO of ProdemyPM, **Nuray Tombaş**, emphasizes that transforming an organization involves more than just its systems and processes; it also involves changing its workforce's mindset, attitudes, and behaviors. Greater flexibility, innovation, and effectiveness can be attained by the organization by transforming individuals and achieving holistic development.

When discussing the stages in the evolution of agile transformation, **Rıdvan Akçiçek**, co-founder of All4Agile and FutureAgile, noted that success may be attained by giving priority to value-oriented, participatory, and strategically aligned approaches. **Ece Yıldız Koyuncu**, participant from Volt Technology Co., found the project management roadmap presented by Rıdvan to be really helpful. The traditional methods of project cost accounting and annual planning and budgeting should be replaced with lean budgeting. Progress should no longer be gauged by job completion but rather by objective benchmarks and milestones based on practical solutions.



TRANSFORMATION



Why are we increasingly talking about transformations, especially agile transformation? **Çiğdem Şahin**, Agile Transformation and PMO Director of Tat Gıda-Koç Holding, presented the answers first by mentioning the volatility, uncertainty, complexity, and ambiguity of our current situation and then the need for vision, understanding, clarity, and agility.

Being agile is more important than doing agile.

**What makes this
Summit Different from
others:**

**INTERACTIVE
DISCUSSIONS
&
TRUSTFUL
ENVIRONMENT TO
SHARE**



Dr. Bülent Gümüş, CEO of InnoCentrum, moderated the discussions

FUTURE

“We explored the evolving role of PMOs and the importance of being strategic and agile (in PMO Summit). We deep-dived into value-focused project management and the need to be ready for future disruptions and trends”

**MUSTAFA ŞAHİN / Director of Product & Delivery /
VavaCars**



PM 20XX: Future Outlook



Yıkıcı teknolojilere hazır mıyız?



Transformasyonel Liderlik:
"Vertical Development"



Pazarlama ve Marka Trendleri

GELECEK

FUTURE



Emre Aliç, the founder and CEO of Varyans Technology, explained not only the disruptive technologies we have already begun to face, such as artificial intelligence (AI), cloud computing, 3D printing, Internet of Everything (IoE), and blockchain but also presented their areas of usage and discovered certain hazards. **Fahir Altan** and **Ece Yıldız Koyuncu**, participants from Volt Technology Co. deduced from Emre's presentation that it is possible to adapt to technologies that alter the conventional business model.

In his presentation, **Hasan Yavuz**, past president of the PMI Turkey Chapter and experienced project management professional, envisioned the future for PMs using data from sources such as Gartner. He stated that "80% of the "work" that currently goes into the PM discipline will be eliminated as AI takes over traditional PM tasks like data collection, tracking, and reporting." "The future of project management offices will be determined by their efforts towards change and development," remarked **Hakkı Yılmaz**, regional director of Lukwise.



FUTURE



Özlem Rodoslu, founder and managing partner of TPC Leadership explained what vertical development is and why we need it. Not only does it fill the glass, but it also makes the glass bigger. Vertical development is necessary to allow expertise and technological competencies to be applied in new and evolving settings.

Prof. Dr. Elif Yolbulan Okan, Head of Business Administration Department at Bahçeşehir University, gave a presentation on branding and marketing in the context of contemporary trends. Planning for the future requires knowing the past and an understanding of the present. **Burçak Çakır**, the co-founder of Lukwise, stated that "branding and marketing mindset is crucial to ending up with successful projects".



CULTURE, PEOPLE, COMMUNICATION

“People are the cornerstone of change, and for a successful transformation, organizations must first realize their own transformation. Because the successful transformation of organizations starts with encouraging the individual and collective development of employees.”

NURAY TOMBAŞ/ Founder / ProdemyPM

PMO
S U M M I T

NURAY TOMBAŞ
15:20-15:40

ÖMÜR BENEK
15:40-16:00

NURCAN DEMİROK DÖNMEZ
16:00-16:20

DR. BÜLENT GÜMÜŞ
16:20-16:50

Dönüşüm Matematiğinde İnsan

Proje Kültürü Oluşturmak
Mümkün!

Proje Yönetimde
Takım Çalışması ve İletişim

KÜLTÜR, İLETİŞİM, İNSAN

CULTURE, PEOPLE, COMMUNICATION



Nurcan Demirok Dönmez Ph.D(c), discussed how to create productive teams and facilitate productive communication. For this, effective time management, consistent communication, and backups are essential. The sessions' incisive talks regarding the human aspect of change, the potential for establishing a project culture, and the critical importance of teamwork and communication, according to **Mustafa Şahin**, Director of Product & Delivery at VavaCars, were highlighted.

Using his dissertation on the subject, **Ömür Benek, Ph.D.(c)**, IT Governance Manager of Türkiye Sigorta, explained why and how to create a project culture. "Culture eats strategy for breakfast," as Peter F. Drucker famously put it.



DISCOVER



Other than the previously mentioned main topics we had three distinguished speakers under the title “Discover” who inspired us. **Burcak Cakir**, co-founder of Lukwise, invited us to discover the *Art of Sustaining Our Focus* with *traditional and technological approaches*. Burcak mentioned that Ensuring the continuity of attention is becoming increasingly challenging, from daily work life to corporate training. When seeking solutions to this problem, it is necessary to turn to methods that combine traditional and technological approaches.



Hakkı Yılmaz, regional director of Lukwise, showed us how to use creative drama for teaching and learning. “

“Drama is a rehearsal for life.”

Mustafa Tulu, past president of PMI Turkey Chapter and Communication guru, presented an interactive session and showed how to conduct effective communication.



CULTURE, PEOPLE, COMMUNICATION



“Holistic development can enable organizational leaders and participants to address transformation efforts more deeply and comprehensively. It was also important to emphasize that organizations should focus not only on processes and technology but also on the human factor for successful transformation.”

NURAY TOMBAŞ/ Founder / ProdemyPM

FINAL WORDS FROM ATTENDEES



PMOs are not only a part of "producing value" but they also help to "capture the value". Esmâ KILIÇ (TÜBİTAK BİLGEM)

"PMOs are evolving, and Turkish organizations are on the path to implementing strategy and benefits Management in their Portfolio offices. I am impressed with the quality and trust of participants with the PMO SUMMIT and Dr Mustafa Hafizoglu"
Dr Saadi ADRA (ADVISORS)

"Networking (is my key takeaway)", Burak OLUROĞULLARI, (TÜBİTAK BİLGEM)

"The PMO Summit in Istanbul is an ideal platform to make new international contacts and build existing networks." Cihan KOÇ, Head of PMO at Commerz Building (COMMERZBANK Group)

SEE YOU NEXT YEAR!



SEE YOU NEXT YEAR!

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